

HARNESS THE POWER OF YOUR CULTURAL IDENTITY

to design your exceptional future!

You have been blessed with a unique set of gifts that give you the potential to thrive both personally and professionally. It is up to you to see how you can leverage these gifts in order to make the world a better place. If you are someone who views the world from an intersectional lens, it takes a proactive plan to bring these gifts to light.



1. KNOW YOURSELF.

This is probably both the easiest as well as the most difficult principle to follow, as it involves a truly honest examination of what is really important to you. Through this process, you may need to take the step of understanding the impact of the cultural conditioning from your family, your community, your educational experience and your work environment to really get to the root of what is important to you. Start by asking yourself, "What does it mean to be successful?" and see what comes up.



2. FIND YOUR PEOPLE.

Surround yourself with people who see you for the unique person you are, and value the perspectives and insights you have to offer as a multicultural professional. All too often, we ignore or actively change who we are in order to feel accepted into a group, a team or organization and we lose ourselves in the process. Think of 3-5 people who truly see your potential and whose opinion you value to form a success team.



3. HAVE A PLAN (AND ACT ON IT!)

The best way to move from a state of powerlessness to empowerment is to have a clear understanding of what you want personally and professionally, how it impacts your life, and what you need to do to attain it. Plans don't have to be elaborate or complicated. What is one thing you want to change in your life? What do you need to do to get there?

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